

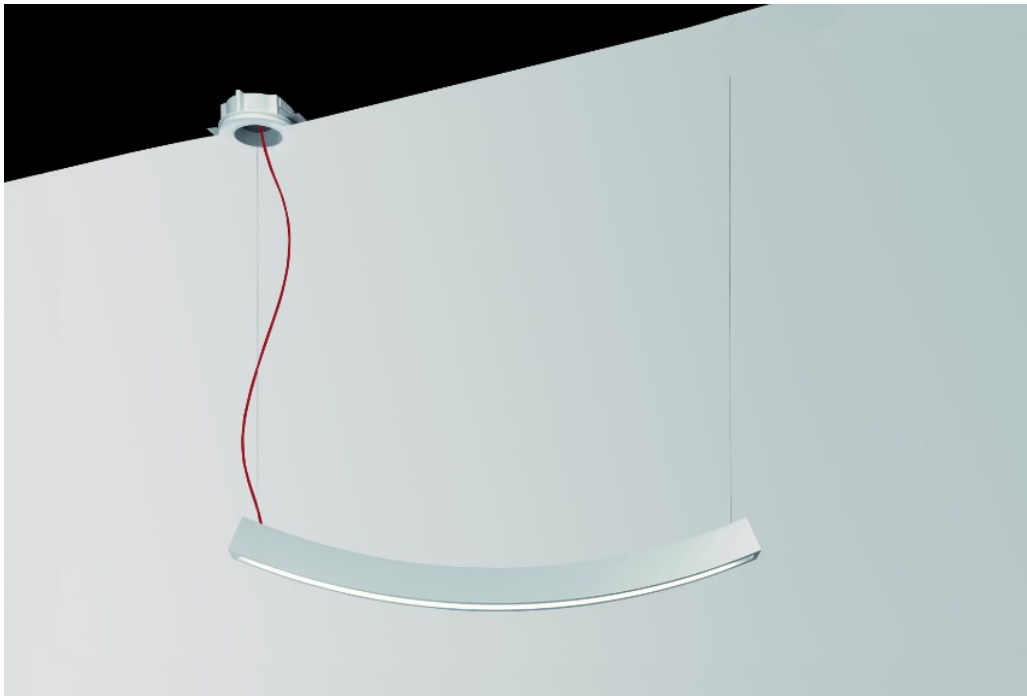
# INTERIODESIGN TODAY

THE BEST OF DESIGN. EVERYDAY. EVERYWHERE.

## ZEN BY BUZZI & BUZZI: WHEN TECHNOLOGY MEETS DESIGN

Canonica d'Adda, February 2016 - Its name evokes knowledge, spirituality, meditation, purity. Its looks express design, elegance, lightness, sinuosity. A unique product, an exclusive technology: **Zen**, suspended luminaire by Buzzi & Buzzi - a leading lighting company from Lombardy - designed by ASZ Architetti, is inspired by oriental tradition, where everything is harmony and balance, to give a new meaning to light, which becomes substance to mold and to shape, revealing the true essence of every place where the product is installed.





The smooth shapes of contemporary design are a unique feature of a luminaire that draws itself apart from the strict standards that usually characterise linear suspended products.

Substance at the service of architecture: Zen does not hide, but rises up as a protagonist, playing with light, enhancing settings, intertwining a dialectical connection with spaces while clearly enriching them with its discreet yet decisive, simple yet elegant and sensual presence.

In Zen, technology meets design: a luminaire that tells an original concept of light, paying attention to new needs and contemporary languages.

What other features make this product so unique?

Zen is made of AirCoral®, a material **created and patented by Buzzi & Buzzi** that is not only eco-friendly, but has **anti-bacterial, photocatalytic and anti-polluting properties**, aiming to improve the quality of life of people living in the spaces Zen is installed in.

#### **Technical features:**

l double version with white metal ceiling box or totally disappearing recessed installation containing LED driver

l frontal satin diffuser allowing an homogeneous light diffusion l AirCoral® body

l 90° inclined light beam l 3000K white color **Italian and international Press Office**AsBorsoniWW

Margherita Milini25122 Brescia – via dei Mille 22/ATel. +39 331 1301181

[www.asborsoniww.com](http://www.asborsoniww.com) - This email address is being protected from spambots. You need JavaScript enabled to view it. //

#### **Buzzi & Buzzi**

Founded in 1990, Buzzi & Buzzi is a company specialised in the creation of indoor and outdoor hidden lighting devices, often designed by renowned designers and architects. The perfect symbiosis of technique and design is the key element of Buzzi & Buzzi products, giving life to innovative lighting concepts, from an aesthetical yet also functional and technological point of view. Nationally and internationally renowned, the company stands out for its profound attention to innovation, for its research of new sustainable materials and for continuously improving the quality of its products and services.