



## EVERYTHING MARBLE

*The Carrara Marble Trend Observatory*

ABOUT CARRARA • DESIGN • MADE IN CARRARA

# Marble at the Milan Design Week 2019: 3 marble projects Made in Carrara

APRIL 9, 2019

Today is the day, the Milan Design week 2019 is finally starting! In case you are wondering if marble is still a thing, we have taken a look to Salone del Mobile and Fuori Salone and **marble is still everywhere**. Marble has been the protagonist of design weeks around the world for the past 5 years, with an increase of marble utilization in interior design, that has gone far beyond counter tops and bathrooms. After the industrial wave, enhancing concrete and weathering steel, designers have gone back the origins using natural materials.

At MDW 2019, Marble is the protagonist of **projects that mix traditional craftsmanship and technology, projects enhancing conviviality and sharing, as well as sustainable and circular design projects**.

Salone del Mobile 2019 (9<sup>th</sup>-14<sup>th</sup> April 2019) is the most prestigious international event for the sector, a global platform for top-notch products with an emphasis on innovation with more than 370,000 attendees from 188 different nations. The Salone and the 'Fuori salone' side events and installations all around Milan, constitute the Milan Design week, a project of extraordinary value, able to mix design, technology, and history.

Among all the marble related projects at MDW 2019, we recommend you do not miss these three MADE in CARRARA projects:

## 2. PARLA! Human Spaces installation by Studio MK27 and Filippo Bricolo for Furrer: MARBLE CONVIVIALITY

PARLA! (TALK!) is not just a marble table but an installation **enhancing the value of conviviality**: an exhortation to share food and thoughts. Designed by Marcio Kogan (Studio MK27) and Filippo Bricolo, the 12-meter long table is made of fine 'Statuarietto' marble extracted in Carrara quarries by Furrer, and it is wisely lit with a tailor-made lighting system by Buzzi & Buzzi.

From Brazil to Italy, two designers present an installation table that wants to be a call for those who still want to dream but can no longer find the space.

The marble top has a single central support for maximum comfort of the diners, guaranteeing at the same time the right solidity. Furrer, celebrating eighty years of activity this year, was involved from the choice of the most suitable material, the excavation, the transformation of the marble block and processing, up to the final assembly. The Installation creates a very pleasant space involving another company from Carrara 'I Profumi del Marmo'.

"HUMAN SPACES", a highly anticipated Fuori Salone exhibition-event was conceived by the monthly magazine INTERNI in the courtyards of the University of Milan and other locations.

Starting from the assumption that **life is more important than architecture**, international designers and architects have been asked to translate the concept of 'human space' into experimental site-specific installations, from furnishings to urban mobility, and circular economy production systems.

-> Furrer – Fuori Salone, Interni Human Spaces – Università Milano, Via del Perdonò 7



PARLA! Marcio Kogan and Filippo Bircolo for Furrer marble installation at MDW 2019